



Virginia Beach – Pictometry™ reference

For more than four years the Virginia Beach government is more than satisfied about using Pictometry™ in their daily process.

The purchase of Pictometry™ move GIS out of a “back-room operation” to the forefront with many users. The technology takes the complexity out of traditional mapping systems and photography by presenting visual information in a more familiar and useful way.

“Pictometry is the perfect complement to GIS information. Pictometry delivers the sought after imagery that answers the question people have. Users are able to instantly visualize the spatial relationships between different features. Pictometry gives te ability to quickly generate information requests. When you back it up with GIS information it really takes GIS to the next level. Pictometry enables us to quickly resolve map maintenance problems in ways that complement traditional aerial photography. With the detail we receive from Pictometry, we can zero in on and recognize the features we are trying to digitize, and we are able to make to correct interpretation of the feature which drastically reduces our need for field work.” Robert Jessen, GIS Coordinator, Virginia Beach, VA, USA.